



KICKS 4 THE SOUL

a global community development initiative



What Is It?

Kicks 4 The Soul is a global sneaker collection and redistribution campaign designed to uplift underserved youth through the simple gift of footwear and the powerful game of basketball. Kicks 4 The Soul empowers youth by promoting wellness, dignity, and international solidarity.

Join us in taking action to uplift youth—your support for Kicks 4 The Soul helps put sneakers on their feet, pride in their hearts, and opportunity within reach.



How to Get Involved

Donate Used Shoes

Bring any used athletic sneakers to a collection location near you. All conditions and sizes are welcome. Every shoe counts!



Become a Collector

If you're located in the DMV volunteer to collect sneakers in your area and organize a drop-off/pick-up.



Make a GYIFT

All donations will be used to cover fees associated with shipping the shoes to youth in need. Donations are tax deductible.



To donate, please visit [The GYIFT Foundation Website](http://www.gyift.org).



NOW COLLECTING!

August - October

The Goal

To collect and distribute

10K+

pairs of shoes to youth in 3-5 Sub-Saharan African countries.

Collection Sites:

- The Sanctuary Collective - Baltimore, MD
- Shenandoah University- Winchester, VA
- Orlando, FL
- Long Beach, CA
- Lancaster, PA

To find a location near you, visit us on IG: [@BasketballAcademyofExcellence](https://www.instagram.com/BasketballAcademyofExcellence)

Email: basketballacademyex@gmail.com

Phone: +1-202-701-8698

Website: <https://www.gyift.org>

Instagram: [@GYIFTFoundation](https://www.instagram.com/GYIFTFoundation) | [@BasketballAcademyofExcellence](https://www.instagram.com/BasketballAcademyofExcellence)



BASKETBALL ACADEMY OF EXCELLENCE



KICKS ⁴ THE SOUL



Let's give our youth something real to stand in—and stand for.

About the GYIFT Foundation

Kicks 4 The Soul is managed by The GYIFT Foundation—a 501(c)(3) nonprofit dedicated to equipping youth with the tools, support, and opportunities they need to succeed. GYIFT—Global Youth Initiative for Transformation—focuses on mentorship, education, cultural exchange, and empowerment.

Our Mission

To build a world where every child has the resources and confidence to dream big, play freely, and lead with purpose—starting with something as fundamental as a quality pair of shoes.

Core Programs

- Youth mentorship & character development
- International service initiatives
- Educational enrichment programs
- Health and wellness advocacy
- Social justice and cultural pride initiatives

Leadership

Jamal K. Atkins serves as the Executive Director and visionary leader of The GYIFT Foundation, bringing decades of experience in youth development, coaching, and global service.



LET'S
connect

✉ Email: basketballacademyex@gmail.com

☎ Phone: +1-202-701-8698

🌐 Website: <https://www.gyift.org>

📷 Instagram: @GYIFTFoundation / @BasketballAcademyofExcellence



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